Evolving the use of Ebooks & Online Resources

Presented by
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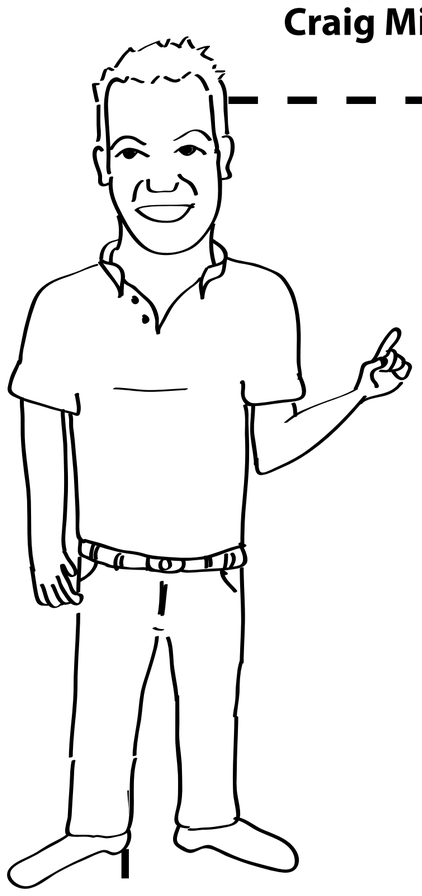


Experience

Business background
15 years of diverse management experience.

Consulting for High Performance Teams.

Leading Teams for High Performance (LTHP) course @ The Banff Centre.

Teaches first and third year courses in the Faculty of Management.

Problem: More Engagement Needed

Classes involve first year and third year students.

There are a lot of terms and concepts to teach, especially in the first year introduction course.

Don't want to spend class time going over all terminology, would like to spend class discussing application of terms.

Can't apply the knowledge until you understand the terms.

QR Codes leading to Supplemental Resources

Accessing online resources was not mandatory.

Students were encouraged to look through the online resources and to utilize them for their learning.

Although no marks were associated with accessing this material, students who did access the material, did find their test marks increased minimally.

5% for completing online quizzes from the text book resource.

To encourage students to make better use of the online resources, an implementation of a 5% grade was given to students who completed the online quizzes.

More students used the online resources.

However, used books did not come with access codes to the online resources.

Students paid an additional fee to get the access code, making the cheaper used book more expensive.

New Textbook, New Strategy

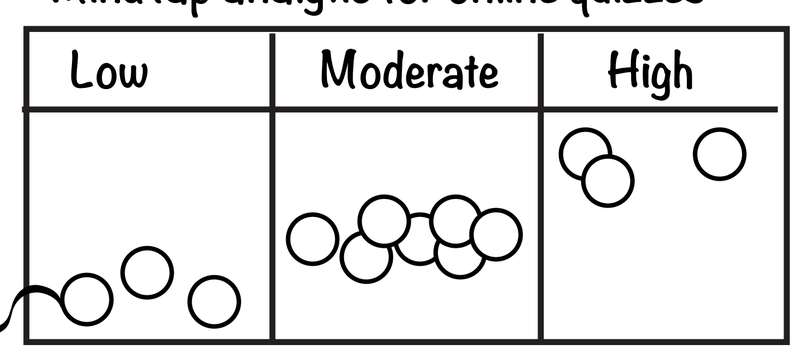
A 20% grade was built into the course assessment plan.

Students are asked to access the online resources and complete the readings and quizzes before the next class.

Students have until 2 hours before class to complete these readings and quizzes.

Unlimited attempts on the quiz until the deadline. Encourage students to strive for 100%.

MindTap analytic for online quizzes



Dots represent individual students.

Can review online quizzes via an instructor login.

Can view engagement by the students according to time spent on resources, vs idle time.

Individual student tracking.

ebook format allows you to not only read online but provides you with the ability to add notes of your own for reference.

Changes in Class

Because student engagement as well as online quizzing is tracked, it allows the instructor to seek targeted feedback from students.

In this case students are asked what type of learning styles they have, and a discussion about online resources, in class activities etc will ensue. This discussion allows learners with various styles to pick up learning techniques that may help them in their studies.

Because readings, and other resources are available online, much of class time is spent discussing the material and engaging in activities that build on the material covered online.